



MOMENTUM TEXAS BUSINESS PLAN COMPETITION: **STARTUP**

Registration information to be provided by STARTUP BUSINESSES.

BUSINESS INFORMATION	
Business Name:	
Business Mailing Address (Suite, City, ST, ZIP):	
Name of Owner #1:	Name of Owner #2 (if applicable):
Owner #1 Title:	Owner #2 Title:
Owner #1 Phone:	Owner #2 Phone:
Owner #1 E-Mail:	Owner #2 E-Mail:
Contact Person:	Contact Person's Title:
Contact Person's Phone:	Contact Person's E-Mail:
Type of Business: <input type="checkbox"/> Start Up	<input type="checkbox"/> Newly Established (Please Complete the "ESTABLISHED" form)

FORMAT FOR BUSINESS PLAN ENTRY	Include Executive Summary of the plan along with responses to the following:
What is the product or service?	<input type="checkbox"/>
Who is expected to buy it?	<input type="checkbox"/>
Why will they buy it?	<input type="checkbox"/>
How is it different from other competitors?	<input type="checkbox"/>
Where will it be sold?	<input type="checkbox"/>
When will it be ready to be sold?	<input type="checkbox"/>
How will it be marketed?	<input type="checkbox"/>
What are projected first year operating costs?	<input type="checkbox"/>
What are the projected sources of funding to pay the operating costs?	<input type="checkbox"/>
Will your business have an Advisory Board and if so whom would that be?	<input type="checkbox"/>
The Business Plan submission should not exceed 10 pages, including charts, graphs, etc., (You may submit your plan online or by mail)	

Mail this completed form, your business plan, along with the \$25.00 registration fee (check or money order) by September 30, 2009 to:

Momentum Texas
 Attn: Business Plan Competition
 1402 Corinth Street
 Dallas, TX 75215